

## Director's Report—May 2025

Prepared by Emily Meade for Board Meeting on 5/26/2025

## **Programs and Outreach**

- Gained access to Facebook and have started marketing our programs and events there.
- Local businesses are being very supportive about donating prizes for our summer reading program.
  - This year the program will be expanded to include teens and adults.
- Burger King in LeRoy has invited the library to participate in their bookmarks program, where children who read a certain amount can redeem bookmarks for free kids meals. We will be receiving the bookmarks to distribute to kids and teens next week.
- Special storytime planned for the Trout Festival on May 31<sup>st</sup>.
- We will be receiving a collection of donated fishing poles to circulate in honor of the trout festival.

#### **Policies**

- Met with Employee Handbook Committee and Policy Committee.
- Proposal for new library hours to increase ease for patrons and staff.

#### **Building Notes/Facilities**

• Submitted photos for the ALA 2025 Design Showcase. Will likely be several months before we hear back if we were chosen.

### **Month-to-Month Statistics & Comparisons**

#### Circulation

	Total Circulation		Borrowed Libraries	Borrowed from other Libraries		Loaned to other libraries	
	2025	2024	2025	2024	2025	2024	
Jan	799	813	260	259	399	329	
Feb	853	900	255	284	379	316	
Mar	870	1018	287	411	385	366	
April	637	672	267	369	382	313	
May		778		248		311	
June*		10		12		102	
July		1241		216		254	
August		936		280		294	
September		749		308		311	
October		763		365		311	
November		725		240		295	
December		548		252		362	

<sup>\*</sup>Library closed June 2024 during renovation.



## **Digital Circulation**

	E-book		E-audio		e-magazir	ne
	2025	2024	2025	2024	2025	2024
January	154	180	260	193	55	32
February	141	146	223	197	57	19
March	160	156	217	210	43	28
April	130	146	216	212	33	29
May		153		213		41
June		148		194		41
July		163		190		29
August		142		202		41
September		118		185		68
October		126		220		47
November		112		222		43
December		131		242		47

# People Counter

	2025
April**	465

<sup>\*\*</sup>People counting didn't begin until April 8, 2025.

# Computer Usage

	PC Sessions		Wifi Sessions	
	2025	2024	2025	2024
Jan.	67	-	24	12
Feb.	46	-	18	20
Mar.	48	-	16	19
April	36	-	34	17
May		-		25
June		-		23
July		47		50
Aug.		47		13
Sept.		19		28
Oct.		46		25



Nov.	37	21
Dec.	46	20

Live Program Participation

	2025		
	Number of Events	Attendance	
Jan	3	19	
Feb	7	46	
Mar	4	25	
Apr.	14	90	

### New Users

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	2025		2024		
	New Users	Total Users	New Users	Total Users	
Jan	7	1654	13	1578	
Feb	10	1651	8	1586	
Mar	8	1656	7	1582	
April	8	1663	37	1600	
May			24	1606	
June			0	1589	
July			57	1622	
August			17	1629	
September			23	1646	
October			12	1645	
November			14	1650	
December			10	1653	